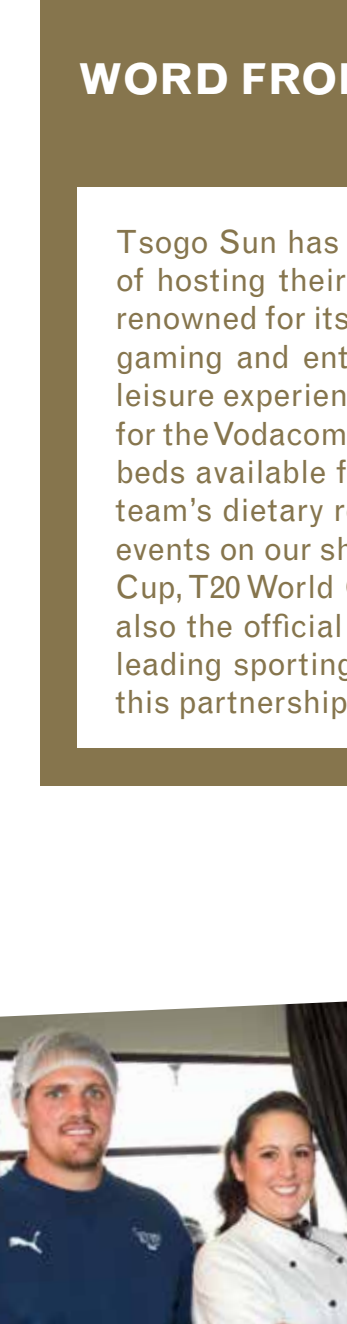


CEO'S CORNER

The Blue Bulls Company celebrated the half-year mark the only way we know how to, in a splendid and memorable manner that will have South Africans talking for years to come. I was truly humbled by the support and donations of our fans, sponsors, suiteholders and stakeholders who helped us raise R501 920 in our "Get Your Pink On" campaign for the Cancer Association of South Africa (CANSA). The campaign was a resounding success not just because we raised more than half a million rand to assist cancer in their services to communities, but also because we successfully turned our iconic Loftus Versfeld Stadium into a sea of pink on match day. More than 50 000 fans in attendance, dressed in pink and showing their support for our Campaign was not just touching but indeed an unforgettable moment. June 2nd also marked another milestone when 13 Vodacom Bulls players were named in the Springbok team for the series against England. We're really proud of the achievements of our players as they continue to raise the flags of the Blue Bulls Company and the Springboks extremely high.

Barend van Graan - CEO of The Blue Bulls Company



COACH'S CORNER

It's incredibly frustrating to accept that small moments of imprecision cost us dearly in our loss against the Stormers at home. Another opportunity lost to top the South African Conference log, but there is still plenty of rugby to play. And also small consolation in the fact that the top four teams do have tricky encounters coming up.

“Our win against the Cheetahs boosted the team and increased morale ahead of two South African derby that will ultimately decide our fate in the playoffs.”

Having battled through injuries, fatigue and jetlag, we're now in the final stretch and although topping the South African Conference might be out of our reach, making the playoffs isn't.

CAPTAIN'S CORNER

Pierre Spies

Reflecting on our three consecutive losses in New Zealand and against the Stormers at the beginning of the month, I'm still at odds to explain how we lost those games. Needless to say, the entire team was absolutely gutted especially because we know we're much better than those results suggested. But, that is in the past and we're now concentrating solely on our two fixtures in July against the Sharks and Lions. There are no easy games in the Vodacom Super Rugby competition and although the Sharks and Lions are not title contenders, we're not taking anything for granted. The time has come to throw caution to the wind, secure wins in our remaining two fixtures and seal our place in the playoffs.



WORD FROM OUR SPONSORS

TSOGO SUN

Tsogo Sun has been the proud accommodation sponsor of the Vodacom Bulls since 2008 and has the privilege of hosting their teams and management staff on their travels in South Africa. Our partnership with a team renowned for its success, values and pride is a valuable one that compliments Tsogo Sun, Africa's leading hotel, gaming and entertaining company, that prides itself on providing a variety of hospitality, entertainment and leisure experiences. At Tsogo Sun, we understand the importance of providing a home-away-from-home feeling for the Vodacom Bulls and it is with that in mind that our hotel managers and staff ensure that we have extra-long beds available for the players, we accommodate the entire team on the same floor and we're fully aware of the team's dietary requirements. Tsogo Sun has in the past been the official hotel for various high profile sporting events on our shores such as the 1995 IRB Rugby World Cup, 1996 Africa Cup of Nations, 2003 ICC Cricket World Cup, T20 World Cup, A1 Grand Prix, Tri-Nations, Super Rugby, IPL and the 2010 FIFA World Cup. Tsogo Sun is also the official hotel group to SARU, Cricket SA and SAFA and as such enjoys the reputation of being SA's leading sporting hotel group. We are proud of our association with the Vodacom Bulls and sincerely hope that this partnership continues for many years to come and contributes to the overall success of the Vodacom Bulls.

BULLS NEWS

VODACOM BULLS HUNGRY FOR CHANGE

Vodacom Bulls players Frik Kirsten, Lionel Cronje and Fudge Mabeta joined forces with football and golf celebrities including the likes of Josta Dladla, Daine Klate, Jaco Ahlers and Jake Roos as well as celebrity chef Jodi-Ann Pearton to raise meals for local charities supported by Vodacom's Birdies for Kiddies Campaign. The Vodacom Bulls trio was put through their paces in entertaining challenges at Pretoria Country Club on Friday, June 22nd and raised a combined 42 500 meals to be distributed by Stop Hunger Now to five selected charities – African Children's Feeding Scheme (ACFS), NOAH, Women and Men Against Child Abuse (WMACA), New Beginnings and Ndlovu Care Group. Lionel Cronje was the hero of the day, hitting over 175m on the driving range as well as hitting a mini rugby ball an additional 100 metres. Mabeta was grateful for the opportunity to help those at risk of starvation and malnutrition. "What a rewarding experience knowing that our efforts resulted in a valuable contribution towards those in need. Thank you to Vodacom and Stop Hunger Now who will distribute the food to the Birdies for Kiddies Campaign charities."

GET YOUR PINK ON CAMPAIGN

“The Blue Bulls Company raised R501 920 through online, text, sponsor and corporate donations for the Get Your Pink On campaign, launched in conjunction with the Cancer Association of South Africa to raise funds and awareness about the early detection of cancer.”

Barend van Graan, Blue Bulls Company CEO, said "This has been a memorable and very rewarding campaign for the Union, our players and of course all our fans who turned out fully kitted in pink on Saturday at Loftus Versfeld to show their support for the campaign. I'm grateful and humbled by the amount of support we've received and am pleased that we are able to assist CANSA in their continued fight to save and change the lives of those who are either affected by or who are battling cancer."

Highlights of the campaign included BBC staff getting tested for skin and breast cancer at Loftus Versfeld at a Mobile Health Unit provided by CanSA; Sprayathon stations at the stadium on match day along with a Mobile Health Unit for fans to get tested and the massive support of 50 000 fans who dressed in pink, to compliment the Bulls Babes and Vodacom Bulls who wore their very berry kits.

Sue Janse van Rensburg, CANSA CEO, said: "We're very pleased and grateful for the incredible support received from the Blue Bulls Company, their sponsors as well as all the rugby fans who supported this campaign. Thank you for sharing your successful brand with us and giving CANSA an incredible opportunity to help spread awareness about the importance of early detection of cancer. Cancer affects everyone and with this support, we can now continue fighting cancer through service in the community."

TEAM NEWS

Loose forward **CJ STANDER** has decided not to extend his contract with the Blue Bulls Company and has instead chosen to move to Irish club, Munster. Stander will play in the remaining Vodacom Super Rugby fixtures and in the Absa Currie Cup until his contract expires on October 31st. Barend van Graan, Blue Bulls Company CEO, said Stander was part of the Union's future plans.

"I identified CJ at schoolboy level and he would have played a big role in our future plans but unfortunately we couldn't match the offer made by Munster."

Stander captained the Vodacom Blue Bulls U19 and U21 teams and has featured in all 13 Super Rugby games for the Vodacom Bulls this year. Coach Frans Ludeke, was surprised to hear about Stander's overseas move. "We would have loved to have had him with us well into the future, but it makes financial sense for CJ to accept the Munster offer. I have no doubt that CJ will continue to give everything he has throughout the remainder of the Vodacom Super Rugby campaign as well as in the Absa Currie Cup season."

FLIP VAN DER MERWE has renewed his contract with the Blue Bulls Company until October 2014. The Springbok lock carefully considered several local and international offers before committing his future to the Pretoria-based Union. Van Der Merwe has made 44 Super Rugby appearances for the Vodacom Bulls and has already established himself as one of the best locks in the world.

The burly lock said it was an easy decision to make. "I originally came to Pretoria to learn from Springbok legends like Victor Matfield and Bakkies Botha and I have learnt a lot from them. I love my rugby here and feel I have a great deal to contribute to the Blue Bulls Company and our fans in the future."

FIGHT AGAINST COUNTERFEIT GOODS

The Blue Bulls Company has joined forces with its licensing partners SAIL and its legal representatives DM Kisch Inc. to take a proactive stance against the sale and distribution of counterfeit goods to maintain the integrity of the brand and to protect its supporters from unknowingly purchasing counterfeit goods. This partnership will monitor borders and ports as well as the market place for the importation, distribution and sale of counterfeit products. A two-week operation with the support of DM Kisch Inc., Companies and Intellectual Property Commission (CIPC), SAPS's Commercial branch and the Tshwane Metro Police, resulted in counterfeit goods with an approximate value of R90 000 being seized ahead of the Vodacom Bulls versus DHL Stormers match on June 2nd. The two-week operation focused on informal traders, street vendors and flea markets in Pretoria and Johannesburg. The counterfeit merchandise was voluntarily handed over and has subsequently been destroyed. DM Kisch Inc. is currently investigating information regarding the source and supply of these counterfeit goods. Willemien Lensing, Blue Bulls Company Legal adviser, said the Union is sending out a strong and clear message to suppliers and vendors that action has and will be taken.

“Our aim is to maintain the brand integrity and reputation of the Bulls brand and all efforts will be taken to clean the market of unauthorised goods being sold in the marketplace. The success of the operation can be attributed to the collaboration between the various government agencies involved in this initiative.”

BULLS FAN ZONE

The Blue Bulls Company officially opened a new children's playground at Loftus Versfeld in June. The creative workshop for children, supplied by Landi Smile, is available to parents on match days on the Southern side of the D-Field. The playground caters for children aged three to 12 year olds and includes various activities such as jumping castles, bounce donkeys, inflatables and jungle gyms. Parents can choose between two options of R50 for 60 to 90 minutes before the match or R80 for a supervised activity at the Creative Workshop including face painting and balloon animals. Children can also look forward to puppet shows, Action Andy, clowns and book readings.

For more information go to www.thebulls.co.za

HALF SEASON TICKET PACKAGES
The business end of the Vodacom Super Rugby competition is here, but fans shouldn't despair because domestic and international rugby fixtures are bound to dish up plenty of heat during the cold winter seasons. The Blue Bulls Company is now offering fans exciting half-year packages designed to satisfy your rugby tastes.

HALF-YEAR SEASON TICKET DEAL
For the super low price of R1 000 (East Upper Stand), you will have a ticket to all the Absa Currie Cup games including the semi-finals and final; a ticket to the Castle Rugby Championship Test between South Africa and Australia at Loftus Versfeld in September and a Puma Currie Cup jersey. Only 1 000 packages are out for grabs, so be sure to book yours early to avoid disappointment.

PACKAGES ARE LIMITED AND SUBJECT TO AVAILABILITY.
Please note that season tickets can only be collected from the Loftus Ticket Office. Fans must produce a valid reference number for tickets bought online from bulls.ticketpros.co.za and tickets must be collected from the Loftus Ticket Office.

CASTLE RUGBY CHAMPIONSHIP TEST

Tickets are now on sale for this grudge match between the Springboks and Wallabies at Loftus Versfeld on 29 September. There are a limited number of tickets available for the Main Stand and East Lower Stand (middle seats), which are selling at R550. Tickets for the rest of the East Stand are R450 and R350 for seats behind the poles.

To purchase tickets contact the Loftus Ticket Office at (012) 420 0700 or alternatively you can book online by visiting bulls.ticketpros.co.za

INJURY UPDATE

- > Team doctor **Org Strauss** has confirmed that **Deon Stegmann**, who broke his arm during the Vodacom Bulls' tour to Australasia, will be fit again by the second week of July.
- > **Frik Kirsten** has recovered and is now available for selection after breaking his hand during the Australasian tour.
- > **Dr Strauss** has also cleared **Zane Kirchner** for selection after he sustained an injury while on national duty in the series against England in June.

VODACOM SUPER RUGBY WEEK REVIEW

With just two fixtures in June as a result of the international break, the Vodacom Bulls suffered yet another narrow defeat this time at the hands of the DHL Stormers at a sold out Loftus Versfeld on June 2nd. The hosts dominated most of the game and looked a sure bet to clinch victory against the visitors who had the distinct advantage of not having to overcome jetlag, but once again sustained pressure and a solid defence resulted in the Vodacom Bulls surrendering the lead and ultimately victory. The Stormers won the match 19 - 14. Captain Pierre Spies scored the only try for the hosts with Marnie Steyn kicking three penalties. After the three-week international break, the teams were able to focus once again on their remaining round-robin fixtures in this year's edition of the Vodacom Super Rugby competition.

With their eyes fixed firmly on making the playoffs, the Vodacom Bulls showed their hunger and desire by defeating 10th-on-the-log Toyota Cheetahs 40 - 24 thanks largely to an all-rounded team effort that included 6 tries and 5 conversions.

VODACOM BULLS' JUNE RESULTS

2/6	Vodacom Bulls 14 - 19 DHL Stormers (Loftus Versfeld)
30/6	Vodacom Bulls 40 - 24 Toyota Cheetahs (Loftus Versfeld)

VODACOM BULLS REMAINING ROUND-ROBIN FIXTURES

6 July	Sharks v Vodacom Bulls	Mr Price Kings Park, Durban (19:10)
14 July	Vodacom Bulls v Lions	Loftus Versfeld (19:10)

BULLS PLAYERS

60 SECONDS WITH...

Werner Kruger...

- Position Prop
- Height 1.85m
- Weight 117kg
- Date of Birth 23 January 1985
- Place of Birth Kempston Park
- Provincial Debut 2007
- Provincial Caps 68
- Provincial Points 25
- Super Rugby Debut 2008 v Stormers
- Super Rugby Caps 71
- Super Rugby Points 25
- Test Rugby Debut 2011 v Australia
- Test Caps 2

Bjorn Basson...

- Position Wing
- Height 1.85m
- Weight 87kg
- Date of Birth 11 February 1987
- Place of Birth King William's Town
- Provincial Debut 2008 v Border Bulldogs
- Provincial Caps 57
- Provincial Points 245
- Super Rugby Debut 2009 v Lions
- Super Rugby Caps 38
- Super Rugby Points 115
- Test Rugby Debut 2010 v Wales
- Test Caps 6

CELEBRATING BIRTHDAYS

- 12 June Stephan Britz; Delarey du Preez; Bryan Habana & Gurthro Steenkamp
- 13 June Willie Esterhuizen; Fudge Mabeta & Gunder Williamson
- 14 June André Booysen & Hennie Harding
- 15 June Antonie Gronum & The Late Hansie Brewis
- 16 June Zane Kirchner
- 17 June Koos Bezuidenhout
- 18 June Martin Knoetze
- 19 June Reg Marchant; Hempas Rademeyer & Hannes Smit
- 20 June Darius Botha; Tiger Mangweni & Oswin Mentor
- 21 June John Camp; JP Ferreira; Pieter Jordaan; Johan van Blommestein; Ockie van Greunen & the Late Chris Luther
- 22 June Len/Tollie Gerber
- 23 June Heinrich Rodgers & Hendré de Vries
- 24 June Gerrie Gericke & Gustav Japhta
- 25 June Piet Ludik and Giscard Pieters